

## TYPES OF ETHSI MARK FOR INSURANCE COMPANIES, BROKERS AND MANAGERS

01.10.2017





## **COMPANIES MANAGERS**

SCOPE	* Local cultural protection concerning internal and external communication  * Network participation and/or work with regional bodies  * Promotion of the local economy  * Product catalog  Comprehensive marketing and wording of products  Personal, agile and simple customer service  Social and solidarity orientation of products		
Responsibility with the community and the local area			
Economic responsibility	<ul> <li>★ Purchasing in the social and solidarity-based economy</li> <li>★ Impact on suppliers</li> <li>★ Economic surplus</li> <li>★ Fiscal responsibility</li> <li>★ Responsible investment</li> <li>★ Operating with cooperative banking entities</li> </ul>		
Equity / Transparency	★ Based on policies and activities carried out, elaborating and publishing: Sustainability report or CSR / CSR Social balance (XES, REAS, Mercat Social)		
Environmental responsibility	<ul> <li>★ Legal compliance</li> <li>★ Sustainability policies</li> <li>★ Energy and consumption indicators</li> <li>★ Waste management</li> </ul>		
Employment responsibility	* Wages policy  * Equality or gender policy  * Inclusion policy  * Employment quality:  Training  Conciliation  Type of contract  Working conditions		
Structure of society, governance and democratic operation	<ul> <li>★ Balancing interest groups</li> <li>★ Cooperativism, mutualism and the solidarity-based economy</li> <li>★ Labour relations and participation in the organisation</li> </ul>		
Existence of an ethics committee	* Ethics committee		
Ethical banking user	★ Operating with cooperative and/or ethical banks ★ Management of at least 10% of cash reserves using ethical banking		
Responsible/ethical investment  **Commitment to adopting ethical investment measures and criteria  **Investment management policies under ethical criteria  **% of total volume of investments managed under ethical criteria			



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**MANAGERS** 

COMPANIES

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* Ethics committee		
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